



## 2012 Round Up Sponsorship Options

SPONSORSHIP	COST	BENEFIT <i>Company will be exclusive in your area of sponsorship</i>
<b>Title Sponsorship</b>	<b>\$3500</b>	Company name will be mentioned with all communication and appear whenever Round Up appears. Company logo will be used throughout the event on all printed materials, signage. Also, complimentary table top display at the registration desk.
<b>Beer Bash</b>	<b>\$2300</b>	Company name in all materials where the Beer Bash is included. Banner sign over the Bash area, mention in newsletters, emails, posters, postcards to dealers.
<b>Monday Breakfast</b>	<b>\$1900</b>	Sponsor one or take both days for \$3300. Heavy signage on the serving tables, on all posters and in all marketing materials. Recognition in all Round Up publications and marketing.
<b>Tuesday Breakfast</b>	<b>\$1900</b>	
<b>Monday Afternoon Snack</b>	<b>\$1500</b>	Signage on the service tables and in all marketing materials. Recognition in all Round Up publications and marketing.
<b>Shopping bags</b>	<b>\$1000</b>	Handed out to each participant upon registration. Affiliate will order the bags printed with your logo/message. You may supply bag contents, staff will fill.
<b>Name Badges</b>	<b>\$750</b>	Company name prominent on every attendee badge. Recognition in all Round Up publications and marketing.
<b>Coffee Service</b>	<b>\$750</b>	This covers service both days with name recognition in all Round Up marketing and signage at the service table.
<b>Education Sponsor</b>	<b>\$3000</b>	Only company name and logo used in conjunction with education and certification classes over the entire Round Up event. Recognition in all Round Up publications and marketing.
<b>Cash Donations</b> toward event expenses are very welcome in denominations of	<b>\$500 or more</b>	Recognition in all Round Up publications and marketing.

**We will invoice your firm upon your commitment.**  
**Contact the affiliate office with your selection of sponsorship or with any questions:**  
**kaity@hpbapacific.org or call 626-237-1200.**