



NEWSLETTER • APRIL 2020

A Message from your Pacific Affiliate

Dear Members,

Our current state of affairs is affecting every one of us for so many reasons. How could any of us have prepared for this? Our jobs now are to keep ourselves and our families healthy and mitigate the damage this is causing for our businesses.

Below are links for information and help. Government at all levels are making new decisions daily so keep checking those links for the newest guidance.



Clearly, we are moving our Round Up. We've had such strong response to the content of it that we are trying to figure out a way to still deliver it to you. The content is more important than ever now. We will need all the tools we can gather as we come out of this pandemic. You will be receiving a questionnaire soon about some options for still being able to either have the Round Up in mid August or as a webinar. Look for that as your wishes are important.

With our current challenges to recover and grow, education is the key. Did you know that the education classes at EXPO were the biggest ever? What do those attendees know now that you don't?

We have decided to survey members to see what options for knowledge fit your personal and professional life now and in the coming months. When you get our survey, please respond.

"Food for thought":

What are you doing today to stay in contact with your clients?

Are you using social media to help promote your business – virtual showroom tours?

How are you planning to handle the onslaught of business when the doors open?

If you need ANYthing, please call me or the affiliate office.

Be well,

Mario

WE HAVE VITAL LINKS FOR YOU!



COVID-19 Updates

First and foremost, the health and well-being of our HPBA Members and Community are a top priority for us. Due to COVID-19 and doing our part to keep our community safe, the 2020 Annual Meetings (both West and East Side) have been cancelled. The Annual Meeting Committee and the HPBA Pacific Board is working to put together virtual education and member support sessions during these times.

HPBA is sending out weekly emails to all members regarding the coronavirus COVID-19 government affairs update. If you'd like to receive future, more frequent, government affairs update emails, please [sign up here](#).

As always, we are here for you.

Please do not hesitate to reach out to us with any questions, big or small.

Admin@HPBAPacific.org

(626) 237-1200



GAVIN NEWSOM
GOVERNOR OF CALIFORNIA


Important!


CLICK HERE FOR THE LATEST FROM THE CALIFORNIA GOVERNOR


OTHER RESOURCES TO HELP OUR MEMBERS

(Below are a few links that we find useful for members at this time)

Prepared by the U.S. CHAMBER OF COMMERCE

 **CORONAVIRUS
EMERGENCY LOANS**
Small Business Guide and Checklist

 **Small Business Administration**
Paycheck Protection Program (PPP)

 Centers for Disease Control and Prevention
CDC 24/7: Saving Lives, Protecting People™

WESTERN STATES JOINT RECEPTION RECAP

Thank you for attending **EXPO in New Orleans**
and our **Western States Joint Reception**
at **Fulton Alley**

(Click on the collage below for the full photo album)



What an amazing evening of friendship!

**THANK YOU TO ALL OF OUR
GENEROUS SPONSORS
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2020 Membership Directory

The 2020 HPBA Pacific Membership Directory will be available to download from our website by next week. At which time we encourage all members to verify the information published for accuracy.

If there are any errors to your contact information or if you have any questions regarding the Membership Directory, please contact admin@hpbapacific.org

2020-2021 Board of Directors

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