



Contact: Pat Rosengren (626) 237-1200

NEWS RELEASE for immediate publication

HPBA Pacific's MEGA Dealer Round Up Turns Virtual Over Two Weeks: Sessions August 17-20 & 24-27

Registration is now open for the 16-session industry-specific education event with Zoom classes running the first two hours each of 8 days in August. There will be two hour-long classes, 8 a.m. and 9 a.m., and manufacturer exhibits online after that for the remainder of the two-week event and beyond.

It is \$89 for an entire company to have access to all 16 classes, most with CEUs, or attendees may pay just \$15 per class. There is member and nonmember pricing.

With industry members disappointed that the previously scheduled annual event in May had to be cancelled, the affiliate got busy pivoting to an online version of the education sessions.

“We are so pleased that nearly all the presenters were willing to deliver their information for our industry members on this Zoom format,” says Pat Rosengren, the affiliate’s executive director. The affiliate office will help exhibitors produce their online graphics or videos.

This value-packed event is structured so that members can get the classes early in the day then get to their stores or customers. “I know everyone is working hard to make up for lost business in the spring,” notes Rosengren, “so we scheduled it to be as convenient as possible while still giving the content members want and need.”

The official annual meeting event opens with vital government affairs updates by Ryan Carroll, HPBA Vice President, Government Affairs who will

share vital information on national and regional efforts to ban natural gas in commercial and residential buildings, obviously a major concern to our industry.

None of the classes overlap, giving attendees an opportunity to take advantage of the entire substantial program that will help them be more profitable as they strive to reach their original 2020 goals.

Classes include:

- “Tools for Marketing in Today’s World”
- “Developing a Safety Plan: New OSHA Regulations,”
- “Designing the Outdoor Room: Expand Your Business,”
- “What the New 2020 Tax Laws Mean for Your Business”
- “Codes, standards and formulas You Must Not Forget.”
- “Fire Inspections, Are Your Ready?”
- “How to Value Your Business for Future Exit,”
- “Showroom Design: Optimize Your Space. What are the Trends?”
- “Insurance - Learn the New Rules. You May Not Be Covered,”
- “Making sense of Manufacturers’ Woodstove Brochures,”
- “Calming Advice for your Personal and Business Investing,”
- “Health and Safety for Our Industry,”
- “Is Your Website Leaking Money?”

Download the event brochure with the complete schedule, the registration form, exhibitor packet and sponsorship form at <https://www.hpbapacific.org> or call (626) 237-1200. All industry members welcome.

###