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NEWSLETTER • AUGUST 2021

A Message from Your Affiliate President



Dear Colleagues,

Leadership does not come easily to most. But luckily your industry association can boast many leaders. They may simply begin by volunteering at an event, then work on a committee for a key activity like government relations. Finally, they offer to be on the board of directors, charting and delivering member benefits. As I have learned over the years, leaders are not selected. They emerge showing us dedication and qualities that make us confident in their guidance.

Two such leaders are Pacific Affiliate board members Amie Ryan and Shannon Reyna. One is retail/service, the other sales/marketing. I highlight these women as they each move up and into their new industry posts. Amie is shifting her skills and industry knowledge to Hearth Education Foundation management and Shannon is adding to her Pacific board duties with responsibilities as our affiliate representative to the national HPBA board of directors. Congratulations to both leaders.



Shannon Reyna

If you do just one thing for yourself and your business, it should be to

attend the Pacific Dealer Round Up at the end of August. Yes, we had to move it to an unfamiliar date, but it is in a very familiar place - Lake Natoma. Go to every single class, earn lots of CEUs, get clues on how to run your business more efficiently and for better profit. You will reset from the business challenges we've all endured and find your joy again. Let's chart a successful 2022!

'Til I see you at Round Up, take time for family.

Jay Hanson

Amie Ryan presented with Keeper of the Flame Award



HPBA Pacific Board of Directors is honored to present Amie Ryan (*right*) of Ryan Brothers Chimney Sweeping with the Keeper of the Flame award on Saturday, July 24 by Executive Director Pat Rosengren (*left*). As inscribed on the award, Amie has and will continue to bring her wisdom and generosity to the members of this affiliate. It is through her volunteerism at the regional level and as our representative to the national

organization which led to her ascending to national board Chairmanship.

As Amie shifts her industry career to education and certification promotion, we hope she knows she is appreciated and respected by this board and staff. Congratulations!

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2021 PACIFIC DEALER ROUND UP

ANNUAL MEMBERSHIP CONFERENCE

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AUGUST 29, 30 & 31

Register Today at www.hpbapacific.org

HEAR REGULATORY NEWS

TRAINING DAYS

BUSINESS EDUCATION

PRODUCT DISPLAYS

HPBA Pacific Dealer Round Up is this month, Aug. 29, 30, and 31. Have you signed up yet? Don't miss out. Sign up now at hpbapacific.org!

With a robust schedule of 13 business sessions, 3 days of technical training by Bob Wise (this training class is currently full but you may still sign up to be on the waiting list), offering more than 24 CEUs, and more than 10 vendor booths are the reasons you must not miss this in-person conference on the West Coast!

HPBA & CSIA members and all non-members are welcome!

Registration Fees include attendance to all educational seminars, exhibits, and HPBA Pacific membership for the rest of the year.

Member: \$59 per person • Non-member: \$220 per person

Meet our generous sponsors and exhibitors who are supporting our 2021 #HPBAPacific Dealer #RoundUp at Lake Natoma Inn, Folsom, CA happening in person on Aug 29-31. You, too, can become a sponsor and an exhibitor at hpbapacific.org

INDUSTRY UNITED IN-PERSON

2021 PACIFIC DEALER ROUND UP

ANNUAL MEMBERSHIP MEETING & EDUCATION CONFERENCE

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Women's Mentoring Program



Launching of HPBA's Women's Mentoring Program • July 26, 2021

Remember when you were new to the industry? Are you looking for ways to give back? Being a mentor, providing a little guidance and friendship is invaluable to women new to the industry. Apply to be a mentee to get

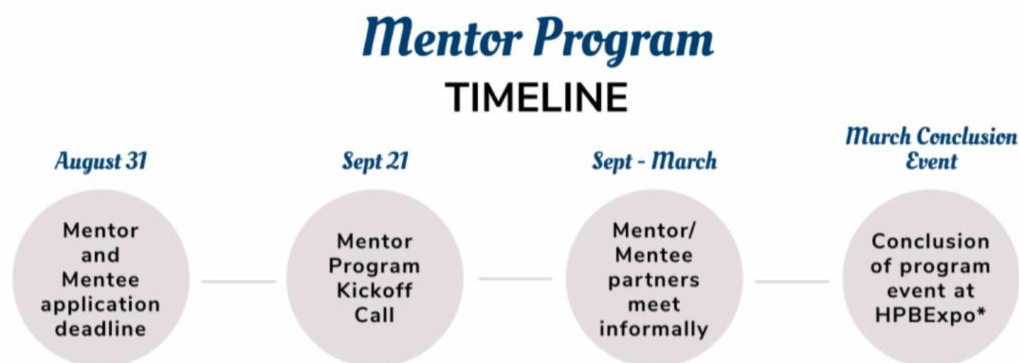
advice from a woman who has been where you are now. HPBA's new Mentoring Program for Women is designed to provide this support.

HPBA is excited to launch our Women's Mentoring Program. Whether you are seeking career guidance, offering advice based on your experience in the industry, or looking for a peer to explore ideas with you, the mentoring program is agile enough to fit (most of) your needs. The first step is knowing what guidance you seek, or seek to share, and the second step is applying!

If you would like to participate, complete the mentee and/or mentor form below in its entirety – your answers will help us find your ideal match.

Applications close on August 31.

Note: We cannot predict the number of applicants; therefore, there may be some HPBA members without a match – we will do our very best to avoid this unfortunate circumstance. Matches will be announced in early September. Please send an email to Rachel Feinstein (feinstein@hpba.org) if you have any questions.



*This program may have a scheduled ending, but we hope these connections will be just the beginning!

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HPBA Pacific hosts a **JOB BOARD** as a service to its members and the hearth, patio, and barbecue community in our region. Whether you are looking for employment or you are a facility looking to fill a position, look no further! **Post your jobs here.**

2021 Board Officers

President: Jay Hanson
Vice President: Shannon Reyna
Treasurer: Bill Harris
Rep. to National: Shannon Reyna

2021 Board Members

Pat Lopez
Peter Ross
Craig Tranmer
Russ Wold



**Always forgetting your member number?
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