

IT'S A ROCK N' ROLL REUNION!

JOIN US IN NASHVILLE FOR THE
LARGEST INDOOR-OUTDOOR LIFESTYLE SHOWCASE



Hearth, Patio & Barbecue

Expo
2024

FEBRUARY 13-15, 2024
MUSIC CITY CENTER
NASHVILLE, TENNESSEE



STAY IN TUNE WITH THE EVOLVING LANDSCAPE AND ACCESS:

- ▶ **The indoor-outdoor lifestyle community in one location.** Discuss new product lines with your current partners, build new business relationships and catch up with industry friends.
- ▶ **Rise and shine with us on February 15 at the Buyers' Breakfast*.** Hear from your peers on the best deals and new products you may have missed on the floor.
- ▶ **Cutting-edge education, included in your registration.** Earn up to 28 CEUs across technical, safety, elective and manufacturer-specific training sessions covering everything from simple practical tools for everyday use to business management seminars.
- ▶ **Connections with the industry's innovators and influencers.** In an exciting fast-paced format, the new HPBA Industry Awards will honor industry leaders on **Wednesday, February 14**. The brief awards ceremony will kick off a Nashville-inspired party with plenty of networking, local music, hands-on games and interactive fun.

*Open exclusively to Buyer members



REUNITE AND CONNECT

with your retail peers and discuss operational ideas, challenges, and solutions in the **Retailer Round Tables on February 12****.



EXPERT SESSIONS AND PRESENTATIONS

including sessions to help you implement your own digital marketing plan and other ways to ignite your business in 2024.



A WORLD-CLASS EXHIBIT HALL AND NEW PRODUCT PAVILION

with access to the industry's latest innovations.

**Open exclusively to Retailer members

3,300 ATTENDEES | **300+** EXHIBITING BRANDS | **1,000+** BUYING ENTITIES

REGISTER TODAY AT [HPBEXPO.COM](https://hpexpo.com)