2027 LOBBY DAY- 4/13/2027
Sponsorship Opportunities

Make Your Voice Heard. Support Our Industry. Shape Our Future.

HPBA Pacific Lobby Day provides an important opportunity for members of the hearth, patio, and barbecue industry to engage directly with California legislators and policymakers. By bringing our industry's priorities to the Capitol, we can help educate decision-makers, advocate for reasonable policies, and protect the interests of the businesses and consumers we serve.

Your sponsorship helps make this important advocacy effort possible by supporting the planning, coordination, educational materials, and member participation needed to make Lobby Day a success.







Invest in the future of our industry by becoming a 2027 Lobby Day sponsor!

☐ **PRESENTING SPONSOR** (EXCLUSIVE)
$5,000

Our premier sponsorship level offers the highest visibility and recognition throughout the Lobby Day program.

- Exclusive recognition as the **Presenting Sponsor of HPBA Pacific Lobby Day 2027**
- Prominent company logo placement on Lobby Day promotional materials and event signage
- Recognition in pre-event and post-event communications
- Featured sponsor recognition on HPBA Pacific's website and social media
- Verbal recognition during the Lobby Day program
- Opportunity to include company-provided materials in information packets
- Recognition in post-event communications highlighting the impact of industry advocacy

☐ **ADVOCACY CHAMPION** (3 AVAILABLE)
$2,500

Demonstrate your commitment to protecting and advancing the hearth, patio, and barbecue industry in California.

- Company logo on Lobby Day sponsor signage and promotional materials
- Recognition on HPBA Pacific's website and social media
- Sponsor acknowledgment in a pre-event communication
- Recognition during the Lobby Day program
- Company name included in post-event sponsor recognition

☐ **INDUSTRY PARTNER** **$1,000**

Support HPBA Pacific's efforts to educate legislators and advocate for our industry's interests.

- Company logo or name on Lobby Day sponsor signage
- Recognition on HPBA Pacific's website
- Sponsor acknowledgment in a pre-event communication
- Inclusion in post-event sponsor recognition

☐ **GRASSROOTS SUPPORTER** **$500**

Every contribution makes a difference. Help ensure our industry has a strong, unified voice in Sacramento.

- Company name listed on Lobby Day sponsor signage
- Recognition on HPBA Pacific's website
- Inclusion in post-event sponsor recognition

2027 LOBBY DAY

SPONSOR OUR LOBBY DAY

REGISTER AT hpbapacific.org

WHY SPONSOR LOBBY DAY?

Your support helps HPBA Pacific:

- **Protect our industry:** Advocate for policies that support hearth, patio, and barbecue businesses.
- **Educate policymakers:** Provide legislators with accurate information about our products, businesses, and the consumers we serve.
- **Strengthen our collective voice:** Bring industry professionals together to communicate shared priorities.
- **Build lasting relationships:** Foster constructive dialogue between industry representatives and California decision-makers.

BECOME A 2027 LOBBY DAY SPONSOR

Choose the sponsorship level that works best for your organization and join HPBA Pacific in supporting meaningful industry advocacy.

COMPANY INFORMATION

Company: _____

Primary Contact: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

□ Presenting Sponsor — $5,000
□ Advocacy Champion — $2,500
□ Industry Partner — $1,000
□ Grassroots Supporter — $500

Total Sponsorship Commitment: $_____



Please return your completed sponsorship commitment to HPBA Pacific.

Thank you for investing in the future of our industry and helping ensure that our members' voices are heard in Sacramento. Deadline to sponsor is February 15, 2027. Questions? Email Kaity Van Amersfort: kaity@hpbapacific.org or 626-510-4085

HPBA Pacific | Advocating for California's Hearth, Patio & Barbecue Industry